



BOARD OF DIRECTORS MEETING MINUTES  
Wednesday, January 28, 2026, 8:30am  
314 London Bridge Rd., Conference Room

**ATTENDANCE:** Rachael Atkinson, Steven Boswell, Shawn Buckley, Council Member David Diaz, Joelle Dickinson, Lindley Diskin, Chair Kristina Gallo, Tim Giles, Becky Goldberg, Andrea Helart, City Manager Jess Knudson, Ryan Reynolds, Rick Riegler, David Robbins, Dan Roddy, Janene Samp, Amy West, Jon Westergaard

**ABSENT:** James Gray, Vicki Runyon

**PUBLIC / GUESTS:** Public: Today's News Herald reporter Daisy Nelson; Kelly Lutz

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE:**

- The meeting was called to order at 8:30am by Chair Kristina Gallo followed by the Pledge of Allegiance.

**CALL TO THE PUBLIC:**

- No call to the public.

**APPROVAL OF MINUTES:**

- Board Members present reviewed December 17, 2025 meeting minutes.
- *Becky Goldberg made a motion to approve December 17, 2025 board meeting minutes as written, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*
- Minutes will be filed for audit.

**PARTNER REPORTS:**

**LAKE HAVASU HOSPITALITY ASSOCIATION:**

- Joelle Dickinson announced their upcoming event Top Chef is being held on March 26 this year at the London Bridge Resort. She said tickets can be purchased on their website.
- Dickinson said they are partnering with the Chamber's Hospitality Industry Alliance to relaunch the Pineapple Race this year.

**LAKE HAVASU AREA CHAMBER OF COMMERCE:**

- Andrea Helart said there are a few slots open for volunteers for Winterfest if anyone was interested.
- She said the AM Exchange that is being held at Nomadic was moved to February 13 due to the Chamber staff attending the WACE Conference during the first week of February.
- Helart said the mixer on February 19 will be held at A Team's new location and the next Chamber Building Industry Alliance event will be held at Cattail Cove State Park on February 26. She said they are taking registrations for ServSafe manager's training for the hospitality industry which is held February 19 at WAVE. Helart said the Chamber's Hospitality Industry Alliance's next event will be a volleyball tournament at State Park's North Beach on March 9.



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- Helart said the Chamber's Empower & Elevate Women's Business & Wellness Retreat is coming up April 17-19, 2026 at the London Bridge Resort. She said they are ramping up marketing efforts for the event.
- She said the Chamber does a lot of work with legislative advocacy efforts including putting together a legislative agenda which is available to the public. Helart said they will be attending Early Childhood Advocacy Day in February as well as Legislative Day at the Capitol in April. She invited Board Members to attend Legislative Day with them.
- Becky Goldberg added that the Southwest Chowderfest hosted by the Chamber Foundation for Education and Leadership and LH Soroptimist is coming up February 28. She said on April 11 the Chamber's Leadership class is hosting a Casino Night at the Realtor Center.
- Joelle Dickinson spoke about the Chamber's Exploration Internship Program kicking off its fall semester with 19 students confirmed in the program.

#### **LAKE HAVASU MARINE ASSOCIATION:**

- Rick Riegler said they will be at Winterfest this year as well as Toonfest on March 27.
- He said the Marine Association has added a VP of Sales and Marketing and VP of Operations.

#### **ARIZONA STATE PARKS:**

- Dan Roddy spoke about the Buses by the Bridge event held January 15-18 at the park that had 655 VW buses in attendance with an additional 50-60 RV's and over 4,400 people entering the gate that weekend. He said he didn't have a visitor count yet for Balloonfest as it had just concluded.
- Roddy said they now have paying guests staying at the upper campground at Cattail Cove State Park which is part of the soft opening for the newly renovated campground. He said they will fully open for reservations on March 2, a few days after their open house event on February 27.
- He said they are looking forward to the reveal of their Windsor Beach Blonde ale that is set to make its debut at the First Friday, March 6, event with a full debut and free tasting event on March 28 that will take place after the volunteer shoreline cleanup on March 28.
- Roddy said upcoming events at the park include a weekend carnival, Rockabilly and Bluegrass on the Beach.

#### **CITY OF LAKE HAVASU:**

- City Manager Jess Knudson said the City's Kinderswim program has been extended to 5<sup>th</sup> graders.
- He said Council approved replacing ball field lights at Rotary and SARA Park with LED's to improve lighting and utility costs.
- He said Council entered into a professional services agreement with the Clothes Closet who has been providing community support services to the city's problem-solving court participants, justice-involved individuals and PD contacts.
- Knudson said the road ordinance specifically dealing with road patches has been updated.
- He said Council approved the annexation of the old Sheriff's substation from the county boundary to the City boundary.
- Knudson said the City filled up the 2<sup>nd</sup> Havasu Resident's Academy with students within a few days of accepting applications.

- He said the City is holding a “Doing Business with the City Lunch & Learn” to inform contractors how to submit bids and work with the City. Knudson said 69 people have already registered for the event. Vice Mayor David Diaz said it is essential to the community to provide local contractors the information they need to participate in the City’s bidding process.
- He said he is working with the Downtown Assn to get the gateway arch installment on McCulloch Blvd at Smoketree intersection back underway and completed.
- Diaz said Assistant City Manager Anthony Kozlowski does a great job as the City’s legislative liaison. He said City Council received the legislative report from League of Cities yesterday and disagreed on some of the labeling of the bills that were supported by Council.
- He added that there was a rodeo event going on this weekend. Diaz said some food vendors were not happy that they had to choose between Winterfest and the rodeo as the two events were being held at the same time and perhaps the timing could be changed in the future.
- Knudson provided an update on the road construction at Acoma at the request of Becky Goldberg. He said the project is continuing and should be completed by July 2026.
- Amy West asked about the second bridge project. Knudson provided a progress update and said they are at 60% completion for the design and could start bridge construction in a year.

#### CEO REPORT:

- CEO Shawn Buckley presented the February 2026 summary dashboard for January activities. He said December financials were right on budget with a 1% variance. He reported website visits were down but duration was stronger. He said there was an additional 618 followers on Facebook with increases in reach and engagement month over month. Buckley reported 194 new followers on Instagram with increases in reach and engagement and said there were 4,362 followers on X and a 49% increase in reach. He reviewed the 62Above December report with social and paid media performances and PR activities through BPR for December.
- Buckley reported on his attendance with BPR at the International Media Marketplace in New York City on January 21, 2026. He said there was a dedicated Arizona section attended by Chandler, Gilbert, Salt River, Tucson, Flagstaff, State Office and GLH. He said travel writers are looking for outdoor recreation which is plentiful in LHC. Buckley said there was a lot of focus on wellness and health tourism. He said altogether they had over 60 appointments within 2 days at IMM. He said tourism is soft nationally and the IMM platform provided GLH an opportunity for greater exposure within the industry.
- Buckley said online bookings are down so another strategy is being considered to increase the numbers.
- He said Visitor Center sales were down but visitor traffic was up for December. Buckley reported the lodging tax numbers were down for October but up for November meanwhile restaurant/bar tax numbers were up both months.



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**BOARD REPORTS:**

**Executive Committee Report:**

**Financials:**

- December 2025 financial statements were provided to the Board for approval.
- *Becky Goldberg made a motion to approve December 2025 financials as presented, seconded by Rachael Atkinson. With no further discussion, all Board Members present approved. Motion passed.*

**NEW BUSINESS:**

- No new business.

**OLD BUSINESS:**

- No old business.

**FUTURE AGENDA ITEMS:**

- No future agenda items.

**ADJOURN TO EXECUTIVE SESSION**

- *Becky Goldberg made a motion to adjourn to executive session at 9:20am, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*
- Meeting adjourned at 9:20am.
- Next Board meeting: February 18, 2026 at 8:30am.

Respectfully Submitted,

Coleen Pruy  
VP of Operations