



BOARD OF DIRECTORS MEETING MINUTES
June 17, 2026, 8:30am
314 London Bridge Rd., Conference Room

ATTENDANCE: Rachael Atkinson, Andrea Helart, Steven Boswell, Vice Mayor David Diaz, Chair Kristina Gallo, Becky Goldberg, James Gray, City Manager Jess Knudson, David Robbins, Dan Roddy, Vicki Runyon, Janene Samp, Amy West, Jon Westergaard (zoom)

ABSENT: Joelle Dickinson, Lindley Diskin, Tim Giles, Ryan Reynolds, Rick Riegler

PUBLIC / GUESTS: Public: Taylor Harrison

CALL TO ORDER AND PLEDGE OF ALLEGIANCE:

- The meeting was called to order at 8:30am by Chair Kristina Gallo followed by the Pledge of Allegiance.

CALL TO THE PUBLIC:

- No call to the public.

APPROVAL OF MINUTES:

- Board Members present reviewed May 20, 2026 Board Meeting minutes.
- *Rachael Atkinson made a motion to approve May 20, 2026 Board Meeting minutes as written, seconded by Becky Goldberg. With no further discussion, all Board Members present approved. Motion passed.*
- Minutes will be filed for audit.

PARTNER REPORTS:

PARTNERSHIP FOR ECONOMIC DEVELOPMENT:

- James Gray said they are sourcing a site for a QSR out of Texas. He said they were able to show them seven different sites and they are willing to do a retrofit on land.
- He thanked GLH for their partnership with First Friday. They are gearing up for the upcoming events and contracting bands.
- Gray spoke about RES Construction, a global company at Nomadic, who will be building a 3,500 acre solar farm near Golden Shores.

LAKE HAVASU AREA CHAMBER OF COMMERCE:

- Andrea Helart said tonight is the Chamber's Candidate Forum at the LHHS Performing Arts Center. She said the meet and greet will be held between 5-5:30pm with panel discussions for Mayor and City Council candidates between 5:30-7:30pm.



Page 2
June 17, 2026
Board Meeting Minutes

- Helart said the AM Exchange will be held on July 10 at Montana Steak House and Minerva Graphics will be hosting the July mixer at Iron Wolf.
- She said the Parade of Homes and Havasu Living Expo will be held over two weekends in October and added that the Chamber was looking forward to working with the Hospitality Assn, State Parks and Outrigger Club for the next Pineapple Race on October 20. She said their 2nd Annual Legislative Retreat will be held October 3.

ARIZONA STATE PARKS:

- Dan Roddy said that the state parks visitation was very robust over Memorial Day weekend. He said Lake Havasu State Park had over 16,600 visitors over the four day holiday weekend, Cattail Cove had over 4,000 visitors which is a 20% increase over 2025. He said the upper campground at Cattail Cove doubled the amount of campers at the facility.
- He said the LH State Park hosted the SPRO fishing tournament last weekend. They are continuing to work with IHRA on their upcoming jet ski race September 17-20. Roddy said he is working with PED and will also reach out to the City to work out a parking plan that could accommodate 10,000-20,000 attendees.

CITY OF LAKE HAVASU:

- City Manager Jess Knudson said the City's general plan was approved by council and will now go before the voters at the November election. He said shoreline protection was built into the general plan. Council also approved the guaranteed maximum price for the construction of Firestation 7 at McCulloch and Sloop Dr. He said completion time will be approximately twelve months. Knudson said the groundbreaking ceremony for the firestation will be held next month.
- He said the new water lab off of Mulberry near Cypress Park is in the final stages of completion.
- Knudson said Acoma road construction is continuing along with the addition of new water mains and lines.
- He said the City's tentative budget and capital improvement plan was approved by Council at the last meeting. He said the final budget will go before Council at the next meeting as well as the truth-in-taxation (property tax). He said the current property tax rate will be maintained.
- Knudson said the Come Together apartment complex presented a new layout plan that was approved by Council.
- He said plans for a new 68-unit condo style housing complex at Swanson and Smoketree will be presented at the next Council meeting.
- Vice Mayor Diaz said the Aquatic Center is getting an upgrade with a new parking lot. He said Council approved the Charlie Kirk memorial at the Freedom Walk.

CHAIR REPORT:

BPR May 2026 Marketing Report

- Chair Gallo said she emailed the BPR marketing report for May 2026 highlighting PR and influencer activities as well as featured articles in publications with hyperlinks to the Board.



Page 3
June 17, 2026
Board Meeting Minutes

- Chair Gallo added a new Zartico report in the Board packet for May visitation and spending. She said geolocation data showed that 56% of people in Lake Havasu during May were visitors and 42% of spending came from them. She said the new report provides insight on visitor spend, where they are spending, where they are staying and where they come from. Chair Gallo said the Zartico tool can also be used for events.

Social Media Update

- Staff Tanya Pickren provided data for GLH social media accounts including Facebook, Instagram, TikTok and Pinterest. She said TikTok and Pinterest have recently been revived. She provided updates on the monthly newsletter and Stay and Play promo series.

Website Update

- Staff Sarah Martinsen said she has been focused on filling up the events calendar on the website by contacting event planners and staying informed about local happenings. She said the calendar now includes a feature that allows visitors to view it in a monthly format and the ability to add events to their outlook and google calendars. She has been working with staff and Tempest to update and organize the website.

Events Update

- Chair Gallo said the London Bridge Days Parade date has traditionally been scheduled for the last Saturday in October however this year the last Saturday is Halloween and the date of Fright Night. Discussion ensued regarding having the parade on October 24 or 31. All Board Members present preferred the October 24 date for the LBD Parade.

Visitor Center Update

- Becky Goldberg said the VC inventory has been completed and all vendor information is being entered into the POS system. She said the VC should be able to provide a full report by August. Goldberg said the VC is acquiring unique items that can only be purchased at the VC including t-shirts and hats. Helart brought up the idea of creating a passport that is used at other destinations.

BOARD REPORTS:

Executive Committee Report:

Financials:

- April and May 2026 financial statements were provided to the Board for approval.
- *Becky Goldberg made a motion to approve April and May 2026 financials as presented, seconded by David Robbins. With no further discussion, all Board Members present approved. Motion passed.*

NEW BUSINESS:

Approve Check Signers:

- *Becky Goldberg made a motion to approve FY26-27 Officers Past Chair Kristina Gallo, Chair Jon Westergaard, Vice Chair Tim Giles as bank/check signers for FY26-27, seconded by David Robbins. With no further discussion, all Board Members present approved. Motion passed.*



Page 4
June 17, 2026
Board Meeting Minutes

Approve Proposed FY26-27 Budget:

- *Becky Goldberg made a motion to approve the GLH Proposed FY26-27 Budget as presented, seconded by Rachael Atkinson. With no further discussion, all Board Members present approved. Motion passed.*
- Becky Goldberg recommended having a quarterly review of the budget moving forward.

Bylaw Committee Update:

- Janene Samp reported that the Bylaw Committee met with legal counsel to review the proposed bylaw revisions and ensure compliance with applicable nonprofit laws. She also noted that counsel is developing a policy manual designed to align with and support the bylaws. Samp said that the bylaws will be ready for vote at the next board meeting.

NEXT BOARD MEETING:

- Wednesday, July 15, 2026

ADJOURN TO EXECUTIVE SESSION:

- *Becky Goldberg made a motion to adjourn to executive session at 9:40am, seconded by Janene Samp. With no further discussion, all Board Members present approved. Motion passed.*

Executive Session begins at 9:40am

ADJOURN BACK TO REGULAR MEETING:

- *Janene Samp made a motion to adjourn back to regular meeting at 10:35am, seconded by Becky Goldberg. With no further discussion, all Board Members present approved. Motion passed.*

ADJOURN MEETING:

- *Becky Goldberg made a motion to adjourn the meeting, seconded by Janene Samp. With no further discussion, all Board Members present approved. Motion passed.*

Meeting adjourned at 10:35am

Respectfully Submitted,

Coleen Pruyn