



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, July 15, 2026, 8:30am
Go Lake Havasu Conference Room

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Call to the Public
- C. Review and Approve June 17, 2026 Meeting Minutes

II. PARTNER REPORTS

- A. Partnership for Economic Development – James Gray
- B. Lake Havasu Area Chamber of Commerce – Andrea Helart
- C. Lake Havasu Hospitality Association – Joelle Dickinson
- D. Lake Havasu Marine Association – Rick Riegler
- E. AZ State Parks – Dan Roddy
- F. City of Lake Havasu – Jess Knudson

III. CHAIR REPORTS

- A. Administration
 - a. Executive Director Update
- B. Marketing
 - a. B PR June 2026 Marketing Report
 - b. Social Media Update – Staff Tanya Pickren
- C. Website
 - a. Ripe Booking Engine
 - b. Tempest - Growth Marketing
- D. Events – Staff Tanya Pickren
 - a. London Bridge Days Parade
- E. Visitor Center
 - a. Inventory Update
 - b. Weekend hire
 - c. VC June stats – sales \$9,389, walk-ins 3,453

IV. BOARD REPORTS

- A. Executive Committee Report
 - 1. Review and Approve June 2026 Financial Statements

V. NEW BUSINESS

- A. Mohave County Regional Tourism meeting Aug. 27 at The Nautical
- B. Other

VI. OLD BUSINESS

- A. Bylaw Vote
- B. Other

VII. FUTURE AGENDA ITEMS

VIII. NEXT BOARD MEETING: Wednesday, August 19, 2026

IX. ADJOURN TO EXECUTIVE SESSION

- A. Contract