



## BOARD OF DIRECTORS MEETING MINUTES

Wednesday, September 17, 2025, 8:30am

314 London Bridge Rd., Conference Room

**ATTENDANCE:** Chair Kristina Gallo, Rachael Atkinson, Rick Aurich, Shawn Buckley, Council Member David Diaz, Joelle Dickinson, Lindley Diskin, Tim Giles, Becky Goldberg, James Gray, Andrea Helart, City Manager Jess Knudson, Ryan Reynolds, David Robbins, Dan Roddy, Vicki Runyon, Janene Samp, Amy West, Jon Westergaard

**ABSENT:** No absences

**PUBLIC / GUESTS:** No public / guests

### **CALL TO ORDER AND PLEDGE OF ALLEGIANCE:**

- The meeting was called to order at 8:30am by Chair Kristina Gallo followed by the Pledge of Allegiance.

### **CALL TO THE PUBLIC:**

- No call to the public.

### **APPROVAL OF MINUTES:**

- Board Members present reviewed August 20, 2025 meeting minutes.  
- *Becky Goldberg made a motion to approve August 20, 2025, board meeting minutes as written, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*  
- Minutes will be filed for audit.

### **PARTNER REPORTS:**

#### **PARTNERSHIP FOR ECONOMIC DEVELOPMENT:**

- James Gray said Buffalo Wild Wings, inside Star Cinemas, has hired 104 people and is currently applying for a certificate of occupancy for their planned opening date of September 29. He said they are working through the complexities of repurposing the movie theater to add more activities.  
- He said they are preparing for the first First Friday event of the season to begin on November 7 at Main Street Commons.  
- Gray provided an update on the Nomadic expansion. He said concrete has been poured, steel is being installed and stairs have been built.

#### **LAKE HAVASU AREA CHAMBER OF COMMERCE:**

- Andrea Helart said City staff provided a training session to the Chamber's Building Industry Association on how to navigate the City's permitting process. The next CBIA event will be held October 21 at Bradley Ford.  
- Helart said the CBIA's Home Show and Industry Expo is being held at the LH State Park, Windsor 4 on November 1-2.



Page 2

September 17, 2025

Board Meeting Minutes

- She said the subject for today's Lunch and Learn is "Retirement for Business Owners".
- There are 23 people registered for the Serv Safe manager's training held at WAVE tomorrow. Helart said the max registration is 25.
- She said the mixer tomorrow is at Michael Alan's and serves as the kick-off to Michael Alan's Sleepless, breast cancer awareness event.
- Helart said the Legislative Retreat is coming up September 26-27 and encouraged GLH Board Members to attend.
- The Women's Retreat event has opened for registration to Chamber members and will open to the public on October 1.

#### **LAKE HAVASU HOSPITALITY ASSOCIATION:**

- Joelle Dickinson said Havasu Restaurant Week kicks off this week. She thanked GLH for marketing the event and to staff Matt Engstrom for photographing restaurant participants. She said Channel 10 ran a 4 minute segment on the Javelina Cantina as a tie-in to AZ Restaurant Week.

#### **LAKE HAVASU MARINE ASSOCIATION:**

- Rick Aurich said they were able to raise enough money from a 50/50 drawing to purchase seven rapid radios to improve intercommunication on the lake.
- He said upcoming events include a waterski race at Havasu Springs and a jetski race at the State Park where LHMA will be providing safety boats.
- Aurich said the 3<sup>rd</sup> Annual End of Summer Lake Clean-Up is scheduled for October 5. He said 39 boats have registered to volunteer for the event so far.
- He said their next quarterly meeting will be held on November 19 at Shugrue's.

#### **AZ STATE PARKS:**

- Dan Roddy said fishing tournaments are happening throughout the lake on a weekly basis from now through April.
- He spoke about the jetski competition taking place at the State Park, kid's free fishing event October 4 and the Ford Raptor Rally October 24-25.
- Roddy said there are ongoing capital improvement projects occurring at the AZ State Parks along the river that are at different levels of completion.

#### **CITY OF LAKE HAVASU:**

- City Manager Jess Knudson said an asphalt roadway project is underway on Jamaica Blvd. and ADOT is installing a new traffic light at the Jamaica and McCulloch Blvd. intersection. He said water main replacements will be underway on Acoma Blvd. in anticipation of a roadway project beginning early next year on Acoma from McCulloch Blvd. to 95 north bound.
- Knudson said the City has received 45 special event applications or permits for events through the end of December. He said 8 of them will be held at Main Street Commons including First Fridays.
- He said the restroom, concession building and shade structures will be on the next City Council meeting agenda for review as well as a second bridge design update.
- Council Member David Diaz spoke about Constitution Week that began today. Shawn Buckley confirmed that the event is on the website calendar. He also spoke about the hugely attended Charlie Kirk candlelight vigil held under the bridge.



Page 3  
September 17, 2025  
Board Meeting Minutes

**CEO REPORT:**

- CEO Shawn Buckley presented the summary dashboard for August covering statistics including social media, booking engine, web traffic, Visitor Center sales and visitor counts as well as financials.
- He said the budget is on point with August expenditures. Web traffic has picked up as well as Facebook and Instagram over the previous month. Buckley said Visitor Center sales and traffic were down from July and added that the VC is currently undergoing a refresh with the interior and exterior of the building along with exciting product additions.
- Buckley presented the upcoming website partner portal that will provide partners the ability to manage their own website listings. He said a members link will be added to the home page that can be easily accessed.
- Buckley provided Board Members with a copy of the most recently approved event funding sponsorships.

**BOARD REPORTS:**

**Executive Committee Report:**

**Financials:**

- August 2025 financial statements were provided to the Board for approval.
- *Becky Goldberg made a motion to approve August 2025 financials as presented, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*

**2024-25 Tax Return:**

- 2024-25 GLH Tax Return was emailed to Board Members prior to the meeting for review. Buckley said he had a few copies of the return available if anyone needed to look at it.
- *Becky Goldberg made a motion to approve 2024-25 GLH tax return as presented by Red Rock Consulting and Tax, seconded by Jess Knudson. With no further discussion, all Board Members present approved. Motion passed.*

**NEW BUSINESS:**

- Buckley shared that the GLH 2025-26 Budget has been posted on the website.

**OLD BUSINESS:**

- No old business.

**FUTURE AGENDA ITEMS:**

- No future agenda items.

**ADJOURN**

- Next Board Meeting: Oct. 15, 2025 at 8:30am.
- *Motion was made and seconded to adjourn at 9:30am.*

Respectfully Submitted,

Coleen Pruyn, VP of Operations