



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, August 19, 2026, 8:30am
Go Lake Havasu Conference Room

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Call to the Public
- C. Review and Approve July 15, 2026 Meeting Minutes

II. PARTNER REPORTS

- A. Partnership for Economic Development – James Gray
- B. Lake Havasu Area Chamber of Commerce – Andrea Helart
- C. Lake Havasu Hospitality Association – Joelle Dickinson
- D. Lake Havasu Marine Association – Rick Riegler
- E. AZ State Parks – Dan Roddy
- F. City of Lake Havasu – Jess Knudson

III. CHAIR REPORTS

- A. Administration
 - a. Executive Director Update (2nd Interviews)
- B. Marketing
 - a. BPR July 2026 Marketing Report
 - b. AOT Co-Op approval, Market Strategy
 - c. Social Media Update – Staff Tanya Pickren
- C. Website
 - a. Ripe Booking Engine
 - b. Tempest - Growth Marketing
- D. Events – Staff Tanya Pickren
 - a. GoLakeHavasu Event Forms
 - 1. Event Checklist
 - 2. Event Agreement
 - 3. Post Performance Report
 - 4. Templates & Event Schedules
 - b. October Events Confirmed
- E. Visitors Center
 - a. VC July stats – sales \$11,790, walk-ins 5,587
 - b. Weekend hires are trained and all days are staffed

IV. BOARD REPORTS

- A. Executive Committee Report
 - 1. Review and Approve July 2026 Financial Statements

V. NEW BUSINESS

- A. Mohave County Regional Tourism meeting Aug. 27 at The Nautical
- B. For our Committees we need sitting Board Members to Chair them. We need one for Event Committee, one for Personnel Committee, One for Marketing Committee.

VI. OLD BUSINESS

- A. Other

VII. FUTURE AGENDA ITEMS

VIII. NEXT BOARD MEETING: Wednesday, September 16th 2026

IX. ADJOURN TO EXECUTIVE SESSION

- A. Contract
- B. Personnel