



PR Report
BPR x Go Lake Havasu
July 2026

MEDIA AND INFLUENCER COVERAGE HIGHLIGHTS (full report linked [here](#))

Publication Date	Publication	Reach	Article Headline	Article Link
July 2, 2026	TravelPulse	146,135	America's Hottest Summer Boating Destinations	LINK
July 3, 2026	Secret Las Vegas	4,057	Just 2.5 hours from Vegas, this waterfront destination features the actual 1830s London Bridge and navigable canals, creating a "Little London" in the desert	LINK
July 7, 2026	Fodor's Travel	827,295	A Major Piece of London Can Be Found at This Lake Town	LINK
July 10, 2026	Visit Arizona	207,995	Shore Thing: Arizona's Best Beaches	LINK
July 25, 2026	Today's News-Herald	23,747	Windsor Beach ranked among top lake beaches in the country by USA Today	LINK
July 26, 2026	Only In Your State	2,227,719	Everyone Always Goes to Windsor Beach in Arizona: Go Here Instead	LINK

RECENT/CURRENT PR & INFLUENCER ACTIVITY

I. Media Relations

- a. Presented and finalized H2 strategy and tactical calendar
- b. Developed Q2 PR report
- c. Conducted national and local/regional media outreach surrounding numerous angles, including:
 - i. Plop vacations
 - ii. Boating safety in Lake Havasu
 - iii. Fall events worth traveling for: Lake Havasu City Witch Paddle and IJSBA World Finals
- d. Identified opportunities via media leads surrounding numerous angles, including:
 - i. Wendy Rose Gould (Travel Bulletin): Best lake destinations
 - ii. Lydia Mansel (Travel + Leisure): Lake towns in the U.S.
 - iii. Jill Robinson (TBD): Best destinations to travel to post-breakup
- e. FAMS:
 - i. Fall Adventure FAM: Desert Days (Late October or early November 2026)
 1. Developed premise and shared for review and feedback

II. Influencer Relations

- a. Confirmed influencer budget for 26/27 partnerships
 - i. Preparing regional target list for review
- b. Vetted and responded to incoming outreach:
 - i. Renee Beadle of @renee – Added to target list

- ii. Katie McAleer of @katiefromboston – Added to target list
- iii. Chy Smith of @chysolo – Passed on future partnership
- iv. Melissa McNay of @wanderlust_withmel – Added to target list
- v. Natalie Daddieco of @nataliedaddieco – Added to target list
- vi. Rachel Kawate of @rachelkawate – Added to target list
- vii. Karina Henry of @karinaworldwide – Added to target list
- viii. Christian Scott of @lifeofchris – Passed on future partnership
- ix. Gwyn and Ami Manser of @gwynandami – Added to target list
- x. Aura of @mamaofkids_travels – Passed on future partnership
- xi. Heather Blue of @heatherraebblue – Passed on future partnership
- xii. Jacoya Miller of @travelnistaonthemove – Passed on future partnership

###