



BOARD OF DIRECTORS MEETING MINUTES  
Wednesday, July 23, 2025, 8:30am  
314 London Bridge Rd., Conference Room

**ATTENDANCE:** Chair Kristina Gallo, Rachael Atkinson, Rick Aurich, Shawn Buckley, Council Member David Diaz, Joelle Dickinson, Lindley Diskin, Becky Goldberg, City Manager Jess Knudson, David Robbins, Dan Roddy, Ryan Reynolds, Janene Samp, Amy West, Jon Westergaard

**ABSENT:** Tim Giles, James Gray, Andrea Helart, Vicki Runyon,

**PUBLIC / GUESTS:** Dawn Hansen, C of C Board Chair; Today's News Herald reporter

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE:**

- The meeting was called to order at 8:30am by Chair Kristina Gallo followed by the Pledge of Allegiance.

**CALL TO THE PUBLIC:**

- No call to the public.

**APPROVAL OF MINUTES:**

- Board Members present reviewed June 18, 2025 meeting minutes.
- *Becky Goldberg made a motion to approve June 18, 2025, board meeting minutes as written, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*
- Minutes will be filed for audit.

**PARTNER REPORTS:**

**LAKE HAVASU AREA CHAMBER OF COMMERCE:**

- Chamber Board Chair Dawn Hansen provided the Chamber report for Andrea Helart who was unable to attend.
- Hansen said the August AM Exchange will be held at Crest Insurance and the August 21, Chamber mixer will be held at Grapes 'n Grains. She said August 14 is the quarterly Chamber Building Alliance networking event held at the Sheriff's station and the first Chamber Hospitality Industry Alliance event will be held August 17 at Havasu Lanes with a fun bowling tournament. September mixer will be held at Michael Alan's for their Sleepless event. She said the Annual Home Show event at Windsor 4 will be held November 1-2 and the Annual Desert Bash is being held December 5-6.
- She said January 31-February 1 is their 40<sup>th</sup> anniversary Winterfest event and registration is filling up.
- Hansen said the Chamber is putting on a new event in April 2026 called Empower and Elevate, Women's Business and Wellness Retreat.

**LAKE HAVASU HOSPITALITY ASSOCIATION:**

- Joelle Dickinson said they are gearing up for their fall fundraiser, Havasu Restaurant Week, September 19-26. She said online registration is available on the association's website.

**LAKE HAVASU MARINE ASSOCIATION:**

- Rick Aurich said a volunteer has offered her grant writing skills for the Marine Association to assist them in obtaining funding.
- He said they have almost finished creating the training program that will be required to become a designated operator or a safety boat operator.
- He said they've acquired new CRM software to improve and manage their customer relations.

**AZ STATE PARKS:**

- Dan Roddy reported that the Fourth of July visitation at the State Park was 14,637 which was down about 6% from last year. He said they raised their fees early in 2025 so revenues were up even though visitation was down.
- He spoke about the Ford Raptor Rally coming up Oct 24-25 that will have a number of activities at the State Park. He said they are anticipating over 200 participating vehicles.
- Roddy said they've just finished resurfacing and striping their overflow parking lot. He said they will have additional asphalt work done on the boat ramps in August.
- He said work is continuing at Cattail Cove State Park as they focus on the water and sewer systems. They do not have an opening date to announce yet.
- Roddy announced that they are hosting the Regional County Tourism meeting on Thursday, October 16 at 10am.

**CITY OF LAKE HAVASU:**

- City Manager Jess Knudson said they are accepting bids for Main Street Commons restroom and concession buildings as well as Aquatic Center outdoor pool. He said bid solicitations can be found on the City's website.
- He said the new Fire CTE program, a partnership with the school district, already has 11 students signed up for it.
- Knudson said the City purchased two new transit vehicles to replace two existing vehicles. He said the City's micro transit program is the first of its kind in Arizona.
- Council Member David Diaz said the Fire on the Water event was a vast improvement over past Fourth of July's activities and fireworks show.

**CEO REPORT:**

- CEO Shawn Buckley presented the summary dashboard for July covering statistics including social media, booking engine, web traffic, Visitor Center sales and visitor counts as well as financials.
- He provided some detail on the public relations strategy with BPR for the fall/winter season. Buckley said the plan will also steer the advertising/marketing strategy with 62Above.

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**BOARD REPORTS:**

**Executive Committee Report:**

**Financials:**

- June 2025 financial statements were provided to the Board for approval.
- *Becky Goldberg made a motion to approve June 2025 financials as presented, seconded by Jess Knudson. With no further discussion, all Board Members present approved. Motion passed.*

**NEW BUSINESS:**

**Code of Conduct & Ethics, Conflict of Interest Policy:**

- Each Board Member received a copy of the Code of Conduct & Ethics, Conflict of Interest Policy. Chair Gallo asked Board Members to sign the form and submit it to Coleen Pruyn.

**Board Member Resignation:**

- Janene Samp announced that Board Member Donna McCoy resigned last week. She said the Nominating Committee will meet to discuss filling the position with potential candidates that have expressed interest.

**BOARD ONBOARDING FACILITATED BY LISA KRUEGER:**

- Each Board Member present was provided with a Board binder that contained a list of Board Members, staff, board meeting dates, City contract and newly adopted revised by-laws.
- Lisa Krueger proceeded to review information provided and spent considerable time closely reviewing the by-laws.

**ADJOURN**

- Next Board Meeting: **August 20, 2025 at 8:30am.**
- *Motion was made by Rachael Atkinson and seconded by Janene Samp to adjourn at 10:25am.*

Respectfully Submitted,

Coleen Pruyn,  
VP of Operations