



BOARD OF DIRECTORS MEETING MINUTES
Wednesday, June 18, 2025, 8:30am
314 London Bridge Rd., Conference Room

ATTENDANCE: Chair Kristina Gallo, Rachael Atkinson, Rick Aurich, Shawn Buckley, Council Member David Diaz, Becky Goldberg, James Gray, Andrea Helart, City Manager Jess Knudson, David Robbins, Vicki Runyon, Janene Samp, Jon Westergaard

ABSENT: Joelle Dickinson, Tim Giles, Donna McCoy, Ryan Reynolds, Amy West

PUBLIC / GUESTS: Today's News Herald reporter Taylor Schwartz-Olson

CALL TO ORDER AND PLEDGE OF ALLEGIANCE:

- The meeting was called to order at 8:30am by Chair Kristina Gallo followed by the Pledge of Allegiance.

CALL TO THE PUBLIC:

- No call to the public.

APPROVAL OF MINUTES:

- Board Members present reviewed May 21, 2025 meeting minutes.
- *Becky Goldberg made a motion to approve May 21, 2025, board meeting minutes as written, seconded by Jon Westergaard. With no further discussion, all Board Members present approved. Motion passed.*
- Minutes will be filed for audit.

PARTNER REPORTS:

PARTNERSHIP FOR ECONOMIC DEVELOPMENT:

- James Gray said PED attended ICSC RECon in Las Vegas a few weeks ago where they met with hoteliers, quick serve restaurants and retailers.
- He provided an update on the progress that is being made at the old Kmart Center location and the lot split for the quick serve restaurant.
- Gray said they just signed a lease extension with Allo Fiber for their construction yard as Allo continues to build out the city with internet fiber.
- He spoke about a site visit recently for a much needed medical long term rehabilitation facility.
- He said Nomadic expansion begins June 20.
- Gray is continuing to work with Shawn Buckley to integrate GLH branding with First Friday events.

LAKE HAVASU AREA CHAMBER OF COMMERCE:

- Andrea Helart said they are having a Lunch and Learn today in the conference room and there will be a hospitality industry workshop next Monday.
- She said the Hospitality Industry Advisory Committee met recently and confirmed details of the first hospitality industry event which would be a bowling tournament on August 17.
- Helart said the Chamber's annual meeting is this Friday at the Nautical Convention Center.
- She said Winterfest vendor applications will launch July 1st for Chamber members and August 1st for the public.
- She said they are gathering marketing materials for their newest event "Women's Business and Wellness Retreat".

LAKE HAVASU HOSPITALITY ASSOCIATION:

- Chair Kristina Gallo said Joelle Dickinson is working on Restaurant Week that begins September 19 through September 26.

LAKE HAVASU MARINE ASSOCIATION:

- Rick Aurich said one of his goals for the LHMA is to increase public awareness identifying the Designated Operator program as a safe and fun boating option. He said they are putting their safety boat drivers and designated operators through an emergency safety training course to take their expert boating skills to a higher level.

CITY OF LAKE HAVASU:

- City Manager Jess Knudson said Council adopted two tentative budgets, capital improvement plan and ongoing budget.
- He said the parks master plan will go before Council for adoption.
- Knudson said they are reviewing compensation classifications and job descriptions for City positions. They are looking at comparables throughout Arizona.
- He said traffic signals at Industrial Blvd and Lake Havasu Ave as well as S. Palo Verde and Lake Havasu Ave and Smoketree and McCulloch Blvd intersections.
- Knudson announced that Parks and Recreation Director Gabby Vera was awarded "Young Professional of the Year" by the National Parks Association and the State of Arizona.

CEO REPORT:

- CEO Shawn Buckley announced that Lake Havasu City was recognized in three separate categories for USA Today's top ten readers choice awards. Tenth place for best lake, sixth for best lake for water sports and sixth for best beach (Windsor Beach).
- He presented the summary dashboard for May covering statistics including social media, booking engine, web traffic, Visitor Center sales and visitor counts as well as financials.
- He provided graphics that were placed on the EWB racing team boat that has been sponsored by GLH.

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- Buckley also presented graphics that will be used for the event fencing for First Friday and other events at Main Street Commons park. James Gray said that they are anticipating that the park would not be ready for First Friday events to begin in September and plan to resume in November when the park amenities are in place.
- He introduced staff Matt Engstrom, Visual Content Manager. Engstrom provided information about his prior experience with Dream Works animation as well as his personal background. He is currently building and creating GLH's photo and video library.

BOARD REPORTS:

Executive Committee Report:

Financials:

- May 2025 financial statements were provided to the Board for approval.
- *Becky Goldberg made a motion to approve May 2025 financials as presented, seconded by Jess Knudson. With no further discussion, all Board Members present approved. Motion passed.*

Proposed 2025-26 Budget:

- Board Members received the proposed 2025-26 budget to review.
- *Becky Goldberg made a motion to approve the proposed 2025-26 budget as presented, seconded by Jess Knudson. With no further discussion, all Board Members present approved. Motion passed.*

Bylaw Committee Report:

Bylaw Revision:

- Janene Samp said the approved bylaws are being amended as directed by the Board. Chair Gallo said there will be an onboarding for the entire Board at the July meeting and the new bylaws will be included in Board books that will be provided to each member.

Nominating Committee Report:

Elect Officers:

- Buckley said the Nominating Committee nominated the slate of officers/executive committee for vote as follows: Kristina Gallo, Board Chair; Janene Samp, Vice Chair; Becky Goldberg, At Large; Jon Westergaard, At Large; Rachael Atkinson, At Large. It was confirmed that each member had accepted their nomination.
- *Jess Knudson made a motion to accept the slate of officers/executive committee as presented by the Nominating Committee: Kristina Gallo, Board Chair; Janene Samp, Vice Chair; Becky Goldberg, At Large; Jon Westergaard, At Large; Rachael Atkinson, At Large. Motion was seconded by David Robbins. With no further discussion, all Board Members present approved. Motion passed.*

Appoint Bank Signers:

- *Becky Goldberg made a motion to appoint CEO Shawn Buckley, Chair Kristina Gallo, and Vice Chair Janene Samp as bank signers. Motion was seconded by Vicki Runyon. With no further discussion, all Board Members present approved. Motion passed.*

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NEW BUSINESS:

Onboarding:

- Chair Gallo said Board of Directors onboarding for the entire board will take place at the July 23 meeting. She said the onboarding will be facilitated by past interim Lisa Krueger.
- She said a date will be determined for onboarding with Tower Hunter followed by scheduling a Board Retreat.

ADJOURN

- Next Board Meeting: July 23, 2025, moved to week later due to Governor's Conference conflict
- *Motion was made by Janene Samp and seconded by Jon Westergaard to adjourn at 9:30am.*

Respectfully Submitted,

Coleen Pruyn,
VP of Operations